

Knowledge of Business - The

businessman should have a thorough understanding of the business which he is going to start. The knowledge of business should be supplemented by the knowledge of trade, finance, marketing and business laws.

Foresightedness - Business is a game of skill which everybody cannot play. Modern business is full of risks and uncertainty. In order to deal with the risk and uncertainty efficiently and boldly, a

Source of Employment :- Small-scale units are the main source of employment in India. They are labour-intensive and thus have the potentiality of providing employment to a large number of unemployed persons. Unemployment is India's burning problem of the day. In 1997-98, 167.20 lakh persons were employed in small-scale industries.

Self-employment :- Our country is facing not only the problem of unemployment but also of underemployment. The small-scale industries offer almost limitless opportunities for self-employment and hence are most suited for a country like India where there is a major problem of under-employment.

Better use of National Resources :- Business units stand in far better position in the field of utilization of national resources - both natural and human resources, as compared to large-scale industries in India.

Decentralization of Economic power :- New business units attract decentralization of economic power which is needed in India's society to eliminate regional imbalance, economic inequality from our country.

08

45TH WEEK 312 DAYS

2013

NOVEMBER  
FRIDAY

7. Socio-economic Justice! -

As small scale industries are more labour ~~intensive~~ intensive and less capital intensive, we can have

equitable distribution of wealth and income which is essential for the fulfillment of the objective of socio-economic justice

8. Accelerated Capital Formation! - Capital investment generates more employment and output in small-scale units as compared to large-scale units. Small-scale units can be modernized at comparatively low cost and can play a significant role in increasing rate of savings and capital formation.

9. Ancillary function! - Small scale industries, like in Japan can perform ancillary functions around large-scale industries effectively, such as supplying parts, components, equipments and other accessories. etc

10. Source of foreign exchange! - Today, India is facing extreme shortage of foreign exchange for financing its import trade consisting of capital goods

11. Role in National production! - Today, small-scale industries of our country play vital role in the national production. For example, in 1997-98 the total national production of small-scale industries at current prices amounted to Rs 4,65,171 crore

12. Suited to India's Rural Economy! - India is primarily an agricultural country as about 70% of its population is dependent on agriculture. However, they stand underemployed because agriculture is a seasonal occupation. Small-scale industries can provide work during slack season.

NOV 2013						
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24	25	26	27	28	29	30

13. Safety to Traditional Skill and Art! - India is the home of traditional skill